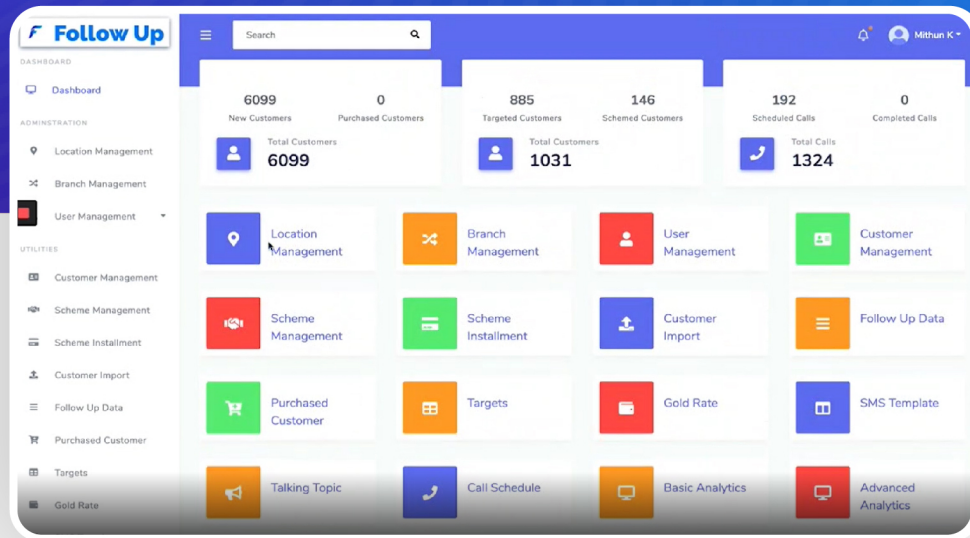# Lilac Follow UP

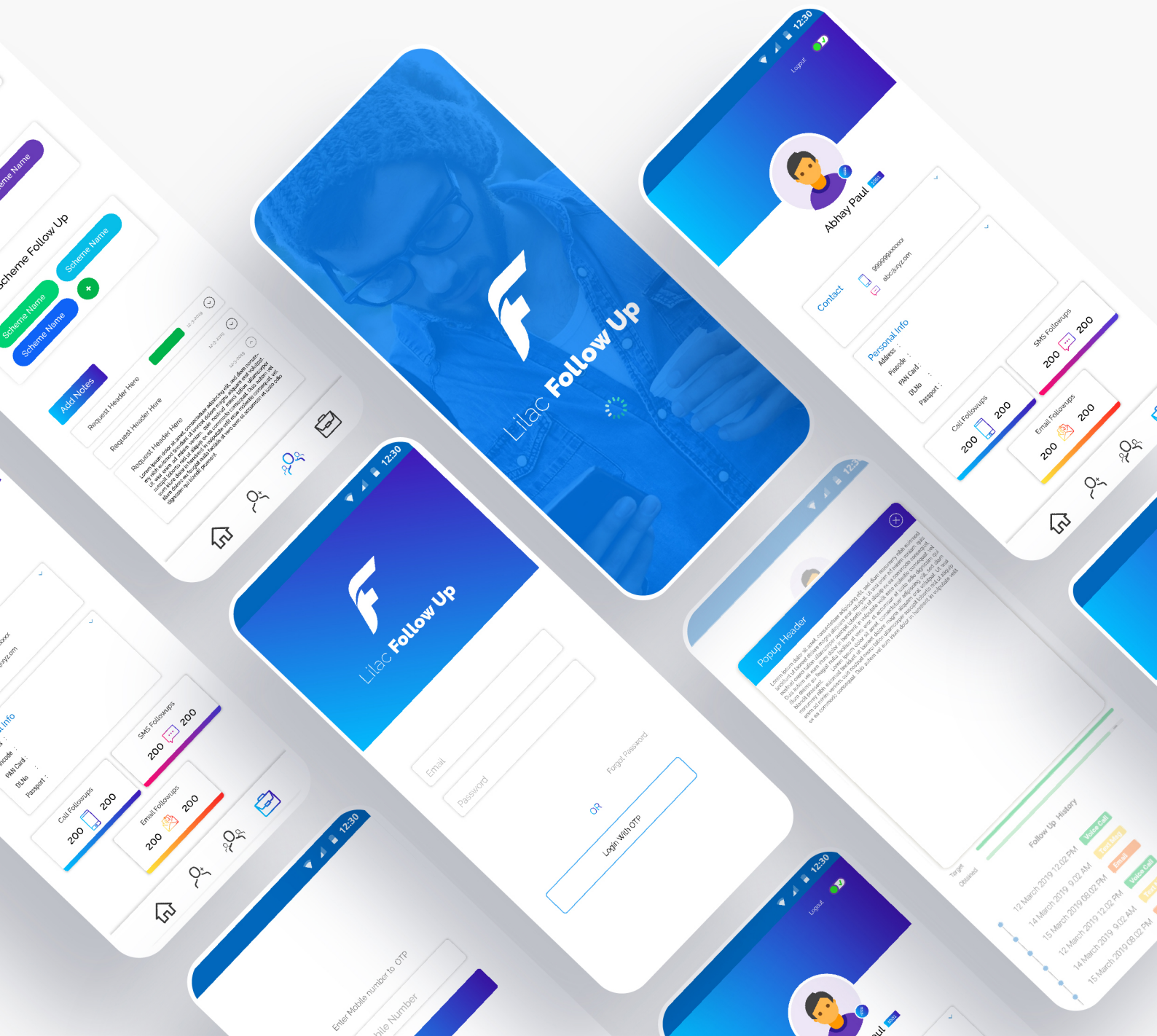CRM for Jewelry Industry

What is Follow Up

Lilac Follow Up offers a forum for the employees or sales staff to function from their mobile devices regardless of where they are located geographically. This means that even when on the run to provide outstanding customer service from insightful customer-made CRM, they obtain and get access to immediate, up-to - date and real-time insights relevant to customer data.

Key Features

- Sales and Marketing
- Support Desk Management
- Intelligent Reporting
- Lead Generation Techniques
- Salesforce Automation
- 24*7 Access

Deliverables

- Cloud Based CRM Software
- CRO - Android & iOS Mobile Application
- Follow Up Order Mobile Application - Android

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